



## 41st Annual Conference of the International Association for Time Use Research (IATUR)

### Barcelona presents its candidacy to host the IATUR Annual Conference on Autumn 2021

---

The Catalan Government (Generalitat de Catalunya), the Barcelona City Council (Ajuntament de Barcelona) and the 'Barcelona Time Use Initiative for a Healthy Society' will present it in the framework of this year's IATUR at Washington DC

IATUR is the most important international association on time use research at global level.

[Presented last 7 June](#) within the events of the Time Use Reform Week, the '[Barcelona Time Use Initiative for a Healthy Society](#)' is an international initiative that builds upon the learnings of the [Catalan Time Use Reform Initiative](#) and aims at becoming an international reference stakeholder in the next three years to promote public policies related to time use.

From 10 to 12 July, the Catalan Government, the Barcelona City Council and the '[Barcelona Time Use Initiative for a Healthy Society](#)' will participate at the [41st Annual Conference of the International Association for Time Use Research \(IATUR\)](#), the most important conference on time use celebrated at global level, which will take place at the American University at Washington DC. IATUR Conference is one of the most recognized encounters to exchanges ideas, good practices and latest news on time use research.

IATUR's topic this year is about communicating the research results to those responsible for public policy formulation and to the general public ("Communicating Time Use Research to the Public").

Within IATUR's conference this year, Fabian Mohedano, sponsor of the Catalan Time Use Reform Initiative and the Barcelona Time Use Initiative for a Healthy Society', Alexis Serra, current director of the Office for Time Use Reform at the Catalan Government and the executive director of socioeconomic development department at Barcelona Activa (a Barcelona City Council Agency dedicated to promote work and businesses in Barcelona), Emilia Pallàs Zenke, will present the candidacy of Barcelona to celebrate the 43th IATUR conference during three days on Autumn 2021.

Mohedano's presentation will take place in IATUR on the 12 of July, from 9 to 10.30h, under the title "A new initiative for a dialogue between scientist community and public policies", where besides the Barcelona candidacy itself will also present the Barcelona Time Use Initiative for a Healthy Society at international level. Emilia Pallàs will deliver a conference on "Boosting new time use in companies in Barcelona", in which will talk about how to foster new time use practices within companies to achieve better levels of well-being of their employees and better competitiveness within the companies.



The candidacy will have a preparatory committee with the three institutions: the Catalan Government, the Barcelona City Council and the 'Barcelona Time Use Initiative for a Healthy Society'. The proposal is to organise the 2021 conference in Barcelona within the International Time Use Reform Week which will be celebrated in the same days in Barcelona and will be a meeting point for different international networks to work together on time use issues.

The proposal for the 43th IATUR's candidacy (the 42 will take place next year in Tokyo) includes the combination of research papers, public policies and a sample of initiatives that connect research with organisations, public policies and the civil society such as:

- Visit to Girona. Presentation of the Time Pact and the Girona companies network
- Visit to Barcelona Activa. Presentation of the Time Pact and the companies network NUST
- Visit to the Catalan Parliament. Experience on the schedule changes and its impact
- Visits to companies that are promoting time policies
- Reception at the Barcelona City Council. Meeting of the organisations promoting the Time Pacts
- Reception at the Catalan Government. Explanation of the Time Use Reform Pact

Likewise, the candidacy foresees to include several networks that could hold working meetings:

- Network of European Cities for Time Use
- Network of Cities and Towns for Time Use Reform (Catalunya)
- International seminar of the European network for the end of DST
- International seminar organised by chronobiologists and sleep doctors
- Other activities to be defined

On October 2018, Fabian Mohedano [participated on the last IATUR conference](#) in Budapest, where he presented the [Time Use Reform Pact](#) along with Alexis Serra, director of the Time Use Reform Office of the Catalan Government. Sara Berbel, general director of Barcelona Activa, also presented the [Barcelona Time Pact](#). This year's IATUR conference is organised by the School of Public Affairs of the American University and the Population Research Center of the University of Maryland.

Program: [https://www.dropbox.com/s/k9h2l1va95m6xiv/conference\\_program.pdf?dl=0](https://www.dropbox.com/s/k9h2l1va95m6xiv/conference_program.pdf?dl=0)